

Cookie Policy – Exertis Enterprise

What is a cookie?

Cookies are simple text files that a site saves to your computer or mobile device using your website browser. Most websites you visit will use cookies in order to improve your user experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie').

Cookies do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. Cookies make the interaction between you and the website faster and easier. If a website doesn't use cookies, it will think you are a new visitor every time you move to a new page on the site - for example, when you enter your login details and move to another page it won't recognise you and it won't be able to keep you logged in.

How does Exertis Enterprise use Cookies?

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our Site. These essential cookies are always enabled because our Site won't work properly without them. They include, for example, cookies that enable you to log into secure areas of our Site, use a shopping cart or make use of e-billing services.

You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of our Site.

Analytical or performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies. These are used to recognise you when you return to our Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies. These cookies record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make our Site and the advertising displayed on it more relevant to your interests.

Choices about cookies

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly necessary cookies **ALWAYS ACTIVE**

Analytical or performance cookies **OFF**

Functionality cookies **OFF**

Targeting cookies **OFF**

You can also choose to "**Reject All**" cookies in the cookie banner.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site.

Except for essential cookies, all cookies will expire after no more than two years.

If you have any questions or concerns about our use of cookies, please send us an email at marketing@exertisenterprise.com

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

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Cookie Title Cookie Name	Purpose	More information
[COOKIE TITLE] [COOKIE NAME]	<p>[DESCRIPTION OF THE PURPOSE FOR WHICH THE COOKIE IS USED AND ITS DURATION]</p> <p>Examples of purposes for which a cookie may be used:</p> <p>This cookie [is essential for our Site to OR enables us to]:</p> <p>[(a) Estimate our audience size and understand how our Site it used.]</p> <p>[(b) Store information about your browsing preferences, and so allow us to customise our</p>	[LINK TO EXTERNAL INFORMATION WHERE APPROPRIATE]

	<p>Site and to provide you with offers that are targeted to your individual interests.]</p> <p>[(c) Speed up your searches.]</p> <p>[(d) Recognise you when you return to our Site.]</p> <p>[(e) Allow you to use our Site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.]</p> <p>[(f) [OTHER PURPOSES].]</p>	
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