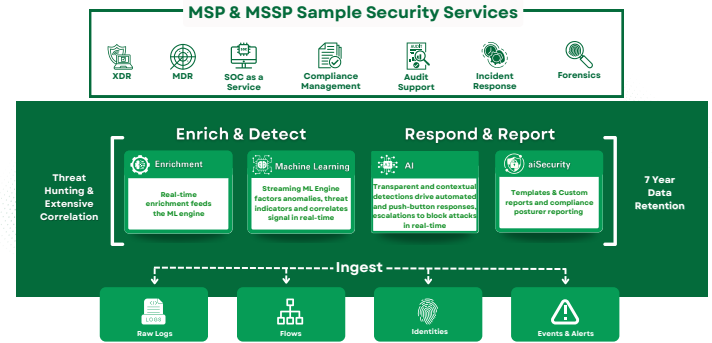


Maximize Margins - Minimize Complexity



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1. The MSSP Margin Challenge

Running a profitable MSSP business is tough:

- Squeezed by high software licensing costs
- Juggling multiple vendors and tools
- Hiring and retaining skilled analysts is expensive
- Too much time spent on manual threat triage

"Margins shrink fast when your SOC is built on complexity, not efficiency."

2. Seceon = Margin Multiplier for MSSPs

Seceon is purpose-built to help MSSPs scale profitably by reducing cost, increasing efficiency, and driving recurring revenue through differentiated services.

2. Key Margin Drivers with Seceon aiSIEM

a. Consolidated Platform = Lower Tool Spend

- Unified SIEM + SOAR + XDR + UEBA
- Reduces need for 3-5 separate tools
- Up to 50% savings on licensing & integration costs

✓ Margin Impact: Simplified tech stack = lower OPEX

b. Automation-First = Fewer Analyst Hours

- AI/ML-powered detection & auto-remediation
- Reduces human intervention and alert fatigue
- Up to 60% less analyst time per incident

✓ Margin Impact: Reduced staffing cost, better scalability

c. Faster Onboarding = Faster Revenue

- Go live in hours, not weeks
- Prebuilt connectors & policy packs
- Shortens onboarding cycles by up to 70%

✓ Margin Impact: Increase MRR with quicker client ramp-up

d. Multi-Tenancy That Actually Works

- True multi-tenant architecture
 - Manage all clients through a single UI
 - No data leakage, no client overlap risks
- ✓ Margin Impact: Manage more clients with fewer resources

e. Predictable & Flexible Licensing

- No complex usage-based pricing
 - Scale with volume discounts and partner-friendly tiers
- ✓ Margin Impact: Stable cost structure = higher long-term profits

4. Expand Services. Increase Revenue

With Seceon, MSSPs can offer more with less:

- ✓ Managed Detection & Response (MDR)
- ✓ Compliance-as-a-Service
- ✓ Cloud & Endpoint Monitoring
- ✓ Threat Intelligence Services
- ✓ Real-Time Incident Response

All under one AI-powered roof – no extra tools or platforms needed.

5. The Seceon MSSP Advantage

MSSP KPI	Traditional Stack	Seceon-Driven Stack
Average Margin per Client	Moderate	Up to 2x increase
Onboarding Time	Weeks	<24 Hours
Security Analyst Dependence	High	60% Reduced Load
Monthly Recurring Revenue Growth	Flat	Accelerated

Let's Build a Profitable MSSP Future



Company HQ:
Westford, MA



Contact Us:
<https://www.seceon.com/contact-us/>